GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

STARRED QUESTION NO:436
ANSWERED ON:21.04.2003
NATIONAL DAIRY DEVELOPMENT BOARD
T.M. SELVAGANAPATHI;VINAY KUMAR SORAKE

Will the Minister of AGRICULTURE be pleased to state:

(a) whether the Government have decided the issue of share holding pattern between the National Dairy Development Board (NDDB) and the State Co-operative Milk Federations (SCMF) on their proposed Joint Venture;

(b) if so, whether the Joint Venture proposal provides for SCMF to market their own produce or opt out of the Joint Venture;

(c) if so, the details thereof;

(d) whether the milk production in the country is growing at the rate of 9.5% annually but the marketing is only about 4.5%; and

(e) if so, the reasons therefor?

Answer

THE MINISTER OF AGRICULTURE (SHRI AJIT SINGH)

(a) to (e): A statement is laid on the Table of the House.

STATEMENTREFERRED TO IN REPLY TO PARTS (a) TO (e) OLFOK SABHA STARRED QUESTION NO. 436 TO E ANSWERED ON 21st APRIL, 2003.

(a) to (c): No, Sir. A wholly owned company of NDDB through its subsidiary unit has decided to enter into Joint Ventures with State Cooperative Dairy Federations for the purpose of strengthening the marketing of their liquid milk and identified products under the brand name of the respective Federations. These Joint Ventures are purely voluntary in nature. The pattern of share holding between the Mother Dairy Foods Limited and the concerned State Dairy Federation will be in the ratio of 51:49.

(d) & (e): The milk production in the country is growing annually at the rate of 4.2%. The procurement of milk in the Dairy Cooperative Sector is increasing at the rate of 9% per annum whereas the growth in marketing is only 4%. Due to lack of professionalism in milk marketing and stiff competition from other players in the market including private and multinational companies, the milk marketing in cooperative sector is not keeping pace with the growth rate in the procurement.